

## PRIVACY POLICY

Your privacy is important to us. To better protect your privacy we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used.

**The Information We Collect:** This notice applies to all information collected or submitted on the ALWAYS . . . PATSY CLINE website. On some pages, you can register to receive materials via the Internet. The types of personal information collected at these pages may include the following: Name and Email Address.

**The Way We Use Information:** We use the information you provide about yourself when registering to receive only to complete that request.

We do not share this information with outside parties except to the extent necessary to complete that request. We use return email addresses to answer the email we receive. Such addresses are not used for any other purpose and are not shared with outside parties.

We use non-identifying and aggregate information to better design our website and to share with advertisers. For example, we may tell an advertiser that X number of individuals visited a certain area on our website, but we would not disclose anything that could be used to identify those individuals.

### Cookies

In computer language, a cookie is used to store data on a computer's hard drive. Almost all websites utilize cookies to one extent or another. ALWAYS . . . PATSY CLINE uses its cookies along with various ad retargeting and tracking partners. A Prospect receives a cookie from these partners when they visit ALWAYS . . . PATSY CLINEOnBroadway.com and/or when they visit one of Partner Advertiser's websites. Partners only collect NPII information for the use of serving retargeted ads. Any Partner found in violation of this policy will immediately be removed.

Finally, we never use or share the personally identifiable information provided to us online in ways unrelated to the ones described.

**Our Commitment To Data Security:** To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

**How To Contact Us:** Should you have other questions or concerns about these privacy policies, please send us an email us at [PatsyClineBway@gmail.com](mailto:PatsyClineBway@gmail.com).